

Gaylord Gift Gourmet & Souvenir Show

April 3, 4, 5, 2023 @ Treetops Resort in Gaylord

CREATIVE SHOWS, 21735 Lakeland Street, St. Clair Shores, MI 48081
Creative@Connors-inc.com 586-775-3326 GaylordGiftShow.Com

Company Name _____ Your name _____
Mailing Address _____ City _____ State _____ Zip _____
Phone _____ Email _____
Website _____
Authorized Signature _____ Date _____

9 deep x 10 wide booths: \$495.00. *Contact us for BULK pricing.*

5 deep x 10 wide *Concourse Entry Hall* booths: \$495.00

Check one or both: Order Writing Booth ___ Cash and Carry Booth ___

Please reserve: _____ Booth(s). Booth Preference _____

Booth cost: (see above) \$ _____

Corner booth:(additional charge) \$60 each \$ _____

Electrical \$55: (\$70 @show) \$ _____

Full page Ad: \$50: Black & White, JPG, 5" wide x 7.5" tall in Show Directory: \$ _____

All exhibitors are listed in the show directory. Ad pricing above is for additional advertising.
IF PURCHASING FULL PAGE AD, PLEASE SUBMIT AD COPY ASAP.

Total amount due: \$ _____

MAKE CHECKS PAYABLE TO: **CREATIVE SHOWS**

WE DO NOT ACCEPT CREDIT CARDS. ONLY A CHECK WILL HOLD BOOTH SPACE.

<p>NAMES OF PEOPLE IN ATTENDANCE FOR SHOW BADGES</p> <p>List names of individuals who will be working in the exhibit area.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>

<p>COMPANY REPRESENTED - MERCHANDISE TO BE DISPLAYED</p> <p>List product/service you will feature in your booth. This will be used for listing in Show Directory.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>

OFFICE USE ONLY

Co. Name on Check: _____ Deposit Check #: _____ Date: _____ Bank: _____

Letter Sent: _____ Date: _____ Amount Paid: _____ Balance Due: _____ Booth #: _____

LIABILITY

Creative Shows shall not be responsible for any loss, damage or injury that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, prior to, during, or after the period covered by the Exhibit Contract. The Exhibitor in signing the Contract, expressly releases Creative Shows from, and agrees to indemnify the same against all claims for such loss, damage, or injury. The Exhibitor must pay for any damages to the building, due to carelessness of the Exhibitor. The Exhibitor understands that neither Creative Shows, nor Treetops Resort maintains insurance covering the Exhibitor's property nor lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to premises of Treetops Resort and agrees to indemnify, defend and hold harmless Creative Shows, Treetops Resort, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Arena premises excluding any liability caused by the negligence of Creative Shows or Treetops Resort or its owners, servants, agents and employees.

The exhibitor agrees to indemnify and hold harmless Creative Shows, sponsoring organizations, exhibit facilities or any other officer or member of these organizations or their subcontractors for any loss, damage, or injury sustained by an exhibitor or any other person caused by fire, theft, water, or accident of any kind.

Show Management is not responsible for heat, air conditioning or any climatic situation beyond their control.

In the event of cancellation of the show due to fire, strikes, acts of God, government regulations, pandemic or any cause beyond control, the management shall determine an equitable basis for the refund of such portion of publicity, and exhibit fee as is possible, after consideration of expenditures and commitments already made.

The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here and in notices issued in advance of the Show. Acceptance of this binds us to the payment as set above. Deposits are non-refundable if assignments are made. No refunds within 30 days of the show's opening date. We understand the management reserves the right to: demand the release of space for failure of ourselves or our representatives to conform to the rules; withhold refund for failure to occupy; re-allot space; reject all applications; and make final decisions where a ruling is required.

The Exhibitor agrees to abide by the following rules and regulations for the Show. Any deviation, without the express permission of Creative Shows, may result in removal from the show and loss of any Moines paid.

SHOW REGULATIONS

Booths MUST be fully set up and ready for business by 9 p.m. Sunday.

Behavior in a disorderly, abusive, or other manner not generally acceptable to the public will not be permitted.

The firm or individual's, whose name appears on this contract, takes responsibility for all individuals, representing the company, or themselves while at the Show.

Booth displays with sides over 3' in height may not extend more than 9' or 5' from the back drape. Special arrangements can be made for displays not meeting these criteria.

Upon directive of the Fire Marshal, all freestanding display units must be exactly within space allowed. NO EXCEPTIONS. Fire exits must be kept open. Exhibit booths posing any potential accident hazards to our show guests will be removed from the show upon request of show management. The individual exhibitor, not Creative Shows, will be liable for violations of any fire regulations. Booth floor space is measured from the stanchion pole out. Items extending into the aisle space will be moved or removed by the Show management. The Management reserves the right to decline or prohibit any exhibit exhibitor, or proposed exhibit, which in the sole opinion of Show Management is not suitable to Creative Show's Market.

Exhibitor will not be permitted to sublet the whole or part of the space. No space may be shared. No photography or videotaping is allowed.

Creative Shows will not give a refund unless we are able to resell the space.

GaylordGiftShow.Com has more information

EXHIBIT SET-UP TIMES

Sunday, 9 a.m. until 9 p.m.

There will not be set-up time on Monday morning.

All booths must be set by 9 p.m., SUNDAY for cleaning of the Exhibit Hall. Please remember all trucks and cars must be removed from the loading area as soon as you are unloaded. This is a non-union Show.

TRADE SHOW HOURS

Monday 9:00 am to 5:00 p.m.

Tuesday 9:00 am to 5:00 p.m.

Wednesday 9:00 am to 3:00 p.m.

EXHIBIT TEARDOWN

Wednesday 4:00 p.m. until 7 p.m.

BOOTH FURNISHINGS

Each 9' x 10' (or 5') booth will be provided with an 8' skirted black & tan table & 2 chairs, Name badges and a listing in the show directory.

IF YOU PAID FOR POWER, BRING EXTENTION CORDS

SHIPPING INFORMATION

If you want to send UPS, FED EX or U.S. Postal Service to the show, address the parcels to:

Exhibitors Name, Gaylord Gift Show
Treetops Resort-Convention Center
3962 Wilkinson Rd., Gaylord, MI 49735

Parcels should not be sent to arrive before March 29, 2023.

MOTOR FREIGHT

If you must send motor freight, address the shipment to:

Holland Trucking Company
1830 Calkins Dr., Gaylord, MI 49735
Exhibitors Name, Gaylord Gift Show.
Treetops Resort – Convention Center
3962 Wilkinson Rd., Gaylord, MI 49735

Lift Gate Service required

To contact the freight company call: (866) 465-5263.

Shipments should not be sent to arrive before March 29, 2023.
No freight may be shipped directly to Creative Shows.

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